

## Official Rules

DirecTV NOW Streaming Giveaway (“Sweepstakes”)  
NO PURCHASE NECESSARY.

All entrants must be 18 or older and residents of the United States at time of entry.

By participating in Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these official rules (“Official Rules”).

**How to Enter:** Enter by filling out the form on the giveaway page at [www.etonline.com/giveaways](http://www.etonline.com/giveaways). Only one entry per email address is allowed for the duration of Sweepstakes. Sweepstakes begins December 18, 2017 at 4:01pm PT. Entries must be received by December 21, 2017 at 11:59pm PT to be eligible. Entertainment Tonight, a production of CBS Television Distribution a division of CBS Studios Inc. (“ET” and/or “Sponsor”) is not responsible for any lost, late, incomplete, illegible, mutilated, or misdirected entries, e-mail, forms or Sweepstakes-related correspondence or materials or postage-due mail; any error, omission, interruption, defect, or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos or misprints in Official Rules, in any Sweepstakes-related advertisements or other materials; failures of electronic equipment, computer hardware or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entries otherwise not in compliance with Official Rules.

**How to Win:** On or about December 22, 2017, ET will select ten (10) winners at random from all eligible entries received. The winners will be notified by email on or about December 22, 2017.

**Prize.** Ten (10) Prizes – Ten (10) winners will each receive a DirecTV Now Streaming bundle (ARV \$467). Subject to availability, contents of the bundle will include: AppleTV 4K Streaming Device plus a 90-day subscription to DirecTV NOW streaming service.

1. Odds of winning depend on the number of eligible entries received.
2. Sponsor reserves the right to revise Official Rules. The decisions of Sponsor including, without limitation, the interpretation of Official Rules, shall be final and binding in all respects.
3. ET will not replace any lost, mutilated or stolen prize or any prize that is undeliverable or does not reach a winner because of an incorrect or changed address or other contact information. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and ET will have no further obligation with respect to that prize or portion of the prize. No transfers, prize substitutions or cash redemptions will be made. ET reserves the right to substitute the stated prize or portion thereof with another prize or portion thereof of equal or greater value for any reason, including, without limitation, prize unavailability. No more than the stated prizes will be awarded.
4. Employees and their immediate families of ET or other participating promotional partners and their respective parents, affiliates, subsidiaries or agencies are ineligible to participate in Sweepstakes.

5. Sweepstakes is void where prohibited by law.
6. Sweepstakes is subject to all federal, state and local laws.
7. All federal, state or other tax liabilities arising from this sweepstakes will be the responsibility of sweepstakes prize winner and not ET.
8. All federal, state or other tax liabilities arising from Sweepstakes will be the responsibility of Sweepstakes prize winner and not Sponsor.
9. Winner entry and acceptance of Official Rules constitutes permission to use his/her name, photograph and likeness without compensation including, without limitation, for purposes of advertising and promotion on behalf of ET and/or publication of winner's information on air, online, and/or in social media channels.
10. Winner agrees that ET and their employees, immediate families, parent, affiliates, subsidiaries and/or agencies shall not be liable for losses or injuries of any kind and waives any and all claims resulting from participation in Sweepstakes and/or acceptance of and/or participation in prize.
11. Winner may be required to execute additional forms releasing ET and their employees, parents, affiliates, subsidiaries and/or agencies from any and/or all liability prior to receiving any prize.
12. Non-compliance with Official Rules may result in disqualification and an alternate winner may be selected.
13. Official Rules can be obtained by printing out this document or by sending a self-addressed stamped envelope to ET - DirecTV Now Streaming Giveaway Rules, c/o ET eCMG, 2900 W. Alameda Ave, 10<sup>th</sup> Floor, Burbank, CA 91505. To receive a winners list (available after December 27, 2017), send a self-addressed stamped envelope to DirecTV Now Streaming Giveaway Winners List, c/o ET eCMG, 2900 W. Alameda Ave, 10<sup>th</sup> Floor, Burbank, CA 91505.